

STATUS: DRAFT | CLASSIFICATION: PARTNER-FACING | LAST REVIEW: JULY 2026

OpenSourcesAI Media Kit

Audience, placement options, editorial standards, and partnership information

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Document type: Partner-facing media kit / Commercial information

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Business / project: OpenSourcesAI

Version date: July 16, 2026

Review status: Ready for founder review

Evidence status: Owner-provided July 2026 analytics snapshot; platform definitions separated

Related evidence: Internal metrics and partnership records retained in the OpenSourcesAI Formal Docs folder

1. Partner Overview

OpenSourcesAI is a practical AI deployment infrastructure and decision platform for developers, founders, local AI users, agencies, and technical operators. It helps readers compare tools, models, runtimes, hardware, and implementation paths before they build, buy, or recommend a stack.

The platform is organized around a connected journey: Discover -> Decide -> Build -> Deploy -> Verify. Partner opportunities are designed around those decision moments, with contextual placements and clear disclosures instead of generic display volume.

2. Audience

- AI builders and developers comparing models, runtimes, APIs, agent tools, RAG workflows, and local AI setups.
- Founders and technical operators choosing practical infrastructure, automation, security, productivity, and customer-workflow software.
- Agencies and creators evaluating AI-assisted content, presentation, SEO, visibility, and production workflows.
- High-intent evaluators arriving through search or direct navigation while shortlisting tools, validating hardware fit, or planning what to test next.

3. Current Audience and Platform Signals

Measurement approach

OpenSourcesAI uses server-side analytics to describe broad infrastructure demand, GA4 to describe the unblocked browser-side sample, and link tracking to count outbound clicks. These systems use different definitions and are reported separately rather than combined into one audience total.

Seven-Day Server-Side Snapshot

- Netlify: 25,432 pageviews and 2,346 unique visitors.
- Cloudflare: 76.41K total requests and 6.63K unique visitors.
- Direct or unattributed referrals: 23,910. This bucket can include direct navigation, stripped referrers, community shares, and automated traffic; it should not be treated as proof of a single acquisition source.
- Measurement guardrail: Netlify and Cloudflare counts are not added together because platform definitions and filtering differ.

High-Intent Engagement Snapshot

- GA4: 754 outbound_vendor_click events across 1,543 page_view events, equal to a 48.9% event-to-pageview ratio in the unblocked sample. This is not a person-level conversion rate, and one visitor can generate multiple events.
- Link tracking: 1,318 total outbound clicks and 1,138 unique outbound clicks in the current reporting snapshot. Clicks indicate referral activity, not purchases or revenue.
- Top outbound recipients: Foxit (105 clicks), RunPod (83), Optery (77), ThorData (71), and SignNow (63).

Top-Performing Content - Netlify, Seven Days

- Homepage (/): 5,943 pageviews.
- Local LLM Compatibility Checker (/tools/local-llm-compatibility-checker/): 3,859 pageviews.
- RTX 3090 Local LLM guide (/hardware/rtx-3090-local-llm/): 1,491 pageviews.
- Model Directory (/models/): 1,169 pageviews.
- Best Local LLM Tools (/best/local-llm-tools/): 1,086 pageviews.

Search Visibility - Google Search Console

- July 1-16, 2026: 12,332 search impressions.
- Top impression queries: workflow automation tools (636), emergent ai (270), runpod (218), and developer security platform (121).
- Examples of clicked technical queries: e5-small-v2, list of open weight models, and bge-small-en-v1.5.

Geographic Distribution - Netlify, Seven Days

- United States: 14,201 pageviews.
- Singapore: 3,237 pageviews.
- Germany: 2,983 pageviews.
- Australia: 2,835 pageviews.

Evidence note: Figures above are from the owner-provided July 2026 analytics report. Date windows and platform definitions remain attached to the figures, and no campaign volume, conversion, or revenue outcome is guaranteed.

4. Site Inventory

- AI tools directory and disclosed partner profiles
- Model directory and model source notes
- Best-of pages for buyer and builder categories
- Comparison pages for alternative evaluation
- Guides, stack recipes, integrations, and resources
- Local LLM Compatibility Checker and Browser AI Playground
- Local AI PC Builder, hardware profiles, and VRAM decision pages
- OpenSourcesAI Weekly and future Stack Watch placements

5. Placement Options

- **Partner profile** - A clearly disclosed profile covering product fit, use cases, pricing notes, tradeoffs, alternatives, official sources, and calls to action.
- **Best-of or comparison consideration** - Contextual inclusion where the product genuinely fits the criteria and reader problem. Payment does not guarantee ranking or praise.
- **Guide or workflow sponsorship** - A labeled mention inside a relevant setup guide, stack recipe, implementation workflow, or resource page.
- **Directory and hub visibility** - Category-level exposure from relevant directories, partner hubs, and internal links when editorial fit is strong.

- **Compatibility Checker contextual CTA** - A conditional recommendation shown only when the user's hardware or workflow context matches the product category.
- **Newsletter Stack Watch entry** - A pilot, native mention focused on practical tool fit rather than generic display advertising.

6. Best-Fit Partners

- Developer tools with clear technical documentation
- GPU cloud, inference, hosting, deployment, and data platforms
- RAG, vector database, observability, and data-workflow products
- Local AI runtimes, model tools, and open-source-adjacent infrastructure
- AI app builders, agent builders, and workflow automation platforms
- Security, privacy, compliance, and credential-management products

7. Commercial Terms

Rates are customized by editorial fit, placement scope, duration, production effort, and reporting requirements. A paid relationship does not guarantee inclusion, ranking, a positive conclusion, or removal of alternatives.

Campaign work begins only after written confirmation of the placement, disclosure language, deliverables, rate, timing, and available measurement. Newsletter placements remain pilot inventory until current subscriber and campaign metrics are ready to quote.

8. Reporting and Measurement

- Traffic, click, and conversion data can be shared from analytics exports or partner dashboards where available.
- GA4 is treated as browser-side engaged traffic; Netlify analytics reflects broader infrastructure-level demand. These sources are reported separately unless a reconciliation note is provided.
- Partner links may use Sub IDs or equivalent campaign identifiers where the partner platform supports them.
- Reporting is scoped per campaign; OpenSourcesAI does not promise unsupported conversion attribution or guaranteed volume.
- Early-stage partners should expect transparent audience-fit language and documented limitations.

9. Editorial and Disclosure Standards

- Commercial relationships are clearly disclosed near partner links and calls to action.
- Sponsors do not buy guaranteed rankings, positive conclusions, or removal of alternatives.
- Official verification links remain direct source links rather than affiliate links.
- OpenSourcesAI prioritizes reader trust, practical fit, limitations, and alternatives over placement volume.

Public references:

Media kit: <https://opensourcesai.com/media-kit/>

Editorial standards: <https://opensourcesai.com/editorial-standards/>

Disclosure policy: <https://opensourcesai.com/disclosure/>

Partner tools hub: <https://opensourcesai.com/partners/>

10. Start a Partner Inquiry

Send the product name and URL, target audience, preferred placement type, commercial or affiliate offer, desired timing, and the OpenSourcesAI pages where the partnership would be most useful.

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Contact form: <https://opensourcesai.com/contact/>

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